**Adult Volunteer Recruitment Social Media Toolkit**

Welcome to the Adult Volunteer Recruitment Social Media Toolkit! Below, you will find suggested captions to post with the provided social media graphics to help generate interest in joining your community. Some social media pages to consider posting these are:

* Spouse groups for your military base, embassy, consulate, etc.
* Parent groups for your school
* Single soldier groups (you can include information about signing off on community service hours as an extra incentive for volunteering with you!)
* Your personal social media page
* Shared from your community’s Facebook page

Please contact [overseascustomercare@girlscouts.org](mailto:overseascustomercare@girlscouts.org) with any questions or concerns!

**To recruit for Troop Leader – post the two images below with the suggested text**

**Image 1: Volunteer**

**Image 2: Troop Leader**

[Community name] Girl Scouts is looking for passionate people to help create girls of courage, confidence, and character! Do you enjoy exploring the outdoors, making new friends, encouraging girls to think outside the box, and working with future leaders? Volunteer as a Troop Leader with [community name] Girl Scouts to help girls create their Year of Fun!

Contact us for more details at [community [name]@usagso.org](mailto:name]@usagso.org) or message us on Facebook! We can’t wait to meet you!

**To recruit for the OCMT – post the two images below with the suggested text**

**Image 1: Volunteer**

**Image 2: What’s the OCMT?**

[Community name] Girl Scouts is looking for passionate people to help lead our growing community! If you’re looking to join a girl-led organization and want to help plan events, think creatively, and help Troop Leaders and girls create their Year of Adventure, [community name] Girl Scouts’ Overseas Committee Management Team is the place for you!

Contact us for more details at [community [name]@usagso.org](mailto:name]@usagso.org) or message us on Facebook! We can’t wait to meet you!